

Introduction to Editing Video for Social Media Workshop Timetable

The day is a 20/80 split of theory and practical hands-on learning.

Each delegate will need their own phone, tablet or laptop loaded with an up to date version of the chosen software.

Each topic and concept is clearly explained using practical demonstrations, clips from YouTube and footage shot by delegates during the day.

Course content and timings can be configured to meet your training needs.

- 09:30** Introduction
Your first edit!
- 10:00** Ins and outs, cuts and dissolves, ranges, tracks and more – editing terms and why you need to know about them
- 11:00** Coffee break
- 11:15** How to tell a story through editing – some simple strategies
- 11:30** Re-making a classic Hollywood movie! How to shoot for a much smoother edit
- 12.15** Get to know your software interface
- 12:30** Lunch
- 13:00** Importing your footage
- 13:30** Basic media management and project set-up
- 13:45** Building your story structure with simple, quick edits
- 14:15** Mastering the edit timeline and tools to finesse your video
- 15:00** Tea break
- 15:15** Working with audio – how to set levels, add fades and transitions and make your audio ‘seamless’

Adding music tracks and how to use audio keyframes
- 15:45** Basic image correction – colour and contrast
- 16:00** Adding titles and graphics files
- 16:30** Exporting files
- 16:45** Close